JULY 2026

NXGA

NexGen Alliance Group

NEWSLETTER

THIS NATION WILL REMAIN THE LAND OF THE FREE ONLY SO LONG AS IT IS THE HOME OF THE BRAVE.

ELMER DAVIS



4TH OF JULY

INDEPENDENCE DAY

NXGA @THENXGA

FOR UPDATES, NEWS & MORE!

MORE INFO

(972) 922-2054 info@thenxga.com http:// thenxga.com

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Ace Petro, LLC	Al Tailor	(832) 228-5677	al.acepetro@gmail.com
Air Up Vending	Robert Upton	(888) 272-5980	sales@airupvending.com
Amazon Lockers	Jordan Smith	(972) 242-0100	jordongs@amazon.com
Anheuser-Busch	Douglas, Lauren	(270) 860-8771	lauren.douglas@anheuser-busch.com
Arizona	Dan Wells	(830) 515-0981	DWells@drinkarizona.com
Bajaria Law	Favad Bajaria	(214) 888-3070	favadbajaria@bajarialaw.com
Barcels	Luis Champsaur	(214) 972-9094	luis.champsaur@grupobimbo.com
Ben E. Keith Beverages	Cliff Reece	(214) 876-0387	cliffreece@benekeith.com
BIMBO PASTRIES	Luis Champsaur	(214) 972-9094	luis.champsaur@grupobimbo.com
Biolyte	Gene LaPine	(678) 300-9862	gene.lapine@drinkbiolyte.com
Black Rifle Coffee	Ryan Jackson	(430) 302-8721	rjackson@jhbud.com
Blue Triton Brands	Skyler Mills	(281) 642-1412	skyler.mills@primobrands.com
Buked Up Energy	Cort Ringer	(817) 217-9441	cort.ringer@buckedup.com
C4 Energy	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
C Store Pro / PDI	Prasla, Alvin	(281) 207-3106	aprasla@pdisoftware.com
Campbell del by Yumi	Julie Ewald	(610) 387-5892	julie_ewald@campbells.com
Celsius / Alani Nu / Rockstar	Paul Coker	(903) 530-3927	paul.coker@pepsico.com
Coca-Cola	Tim Sullivan	(214) 864-2039	timothy.sullivan@cocacolaswb.com
Community Coffee	Chris McClung	(214) 563-3310	cmcclung@communitycoffee.com
Congo Brands	Kelly Siple	(210) 324-3519	kelly.siple@congobrands.com
Crompco	Garrett Brodie	(610) 276-5977	garrett.brodie@crompco.com
Dippin' Dots	Patrick Orzano	(270) 816-8339	porzano@dippindots.com
Dr Pepper	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
Dyna Distributing	Brian Johnson	(214) 709-7917	admin@dynadistribution.com
Electrolit	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
Essentia	Nick Gonzales	(210) 381-0693	nick.gonzales@us.nestle.com
Eternal Water	Robert L. Young, Jr.	(972) 333-1641	ryoung@eternalwater.com
Farmer Bros Coffee	Armando Navarro	(817) 680-7482	anavarro@farmerbros.com
Felonious Assault Ins	Darrell Breeden	(512) 567-9797	darrell@breedenbenefitgroup.co
FIFCO	Cedric Smith	(314) 808-4809	cedric.smith@fifco.com
Fiji Water	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
Frito Lay	Jack Marshall	(214) 686-5771	jack.marshall@pepsico.com
Gatorade	Paul Coker	(214) 686-5771	paul.coker@pepsico.com
Ghost Energy	Ron Anello	(972) 505-5077	ron.anello@kdrp.com
Grocery Supply Co.	Joseph Shelton	(800) 231-1938 X. 5589	jshelton@grocerysupply.com
Harmon Fire Extinguisher Service Co.	Damon Harmon	(972) 785-1220	d.harmon@verizon.net
J & S Testing	Eddie Jones	(817) 237-1899	jstest@earthlink.net
Labrada	Avery Duncan	(832) 998-4722	averyd@labrada.com
Life Insurance	Darrell Breeden	(512) 636-3950	darrell@breedenbenefitgroup.co
Liquid Death Mountain Water	Alex Rountree	(214) 293-0276	a.rountree@liquiddeath.com
Mighty Flame Propane	Jonah	(877) 438-6444	jonah@jetgas.com
Modisoft	John Bilbay	-	john.bilbay@modisoft.com
Molson Coors	Mark Messina	(713) 306-0739	mark.messina@molsoncoors.com
Monster	Aaron Cheney	(917) 455-4856	aaron.cheney@monsterenergy.com
Monster Brewing	Chad Henry	(813) 728-4573	chad.henry@monsterbrewing.com
Nelson Bulk Propane (no Bottles)	Colton Wilson	(903) 874-5641	cwilson@nelsonpropane.com
Nesquik	Nick Gonzales	(210) 381-0693	nick.gonzales@us.nestle.com
Novamex	Alfredo Martinez	(915) 594-1618	alfredo.martinez@novamex.com
Pepsi / Gatorade / Poppi	Paul Coker	(903) 530-3927	paul.coker@pepsico.com
Rapid Exchange Propane	Sam Hardin	(713) 444-1678	sam.hardin@rapidxchange.com
Red Bull	Craig Baker	(678) 427-6652	craig.baker@redbull.com
Redcon 1 (Energy & Protein)	Dustin Meade	832-702-6902	dustin@redcon1.com
Reddy Ice	Customer Service	(972) 296-4271	customerservice@reddyice.com
Republic National Distributing Company	Julian Pillans	(903) 278-7010	julian.pillans@rndc-usa.com
Ryse Energy	Joann Fletcher	-	joann.fletcher@rysesupps.com
TAS Environmental Services	Wesley Justus	(214) 970-9625	wjustus@taslp.com
Uptime Energy	Ritchie Baddour	(469) 550-4014	rbaddour@uptimeenergy.com
Waiakea Water	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Waste Management	David Lyles	(469) 993-4161	dlyles1@wm.com

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Wonderful Pistachio	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
World Pay CC Processing	Ilene Howard	(513) 680-6750	ilene.howard@fisglobal.com
Yumi Ice Cream	Bianca Benavides Anderson	(817) 501-4515	bianca.benavidesanderson@yumiicecream.co
Zen Water	Jeff Jonke	(972) 955-1898	jeffjonke@zenwtr.com

NXGA CONTACT INFORMATION

Name	Title	Phone	Email
Jaime McClaine	IT Lead & Member Relations Manager	(817) 789-0995	jmcclaine@thentba.com
Joe Paramo	Team Lead & Member Relations Manager	(214) 769-0392	jparamo@thentba.com
Jeff Willis	Member Relations Manager	(469) 873-2357	jwillis@thentba.com
Matt Stringfellow	Member Relations Manager	(972) 841-7603	mstringfellow@thentba.com
Shabir Ali	Member Relations Manager	(945) 259-1903	shabirali@thentba.com
Rafiq Jindani	Office Administrator	(469) 934-9839	info@thentba.com

Customer Service Visits

- Your MRM will ask about current promotions, the stores' relationship with the vendors, if there are any opportunities that needs NXGA assistance, and contact vendors while at the store to expedite a resolution to any issues that might exist.
- The NXGA Member Relations Manager will survey the store (inside, outside, signage frames, cold vault, displays etc.) and give direction when required on proper POS placement and installation. In order to provide you with the best customer service, the NXGA Member Relations Manager will also take pictures for record keeping and referral.
- The NXGA Member Relations Manager will always identify opportunities and bring those to the attention of store personnel as a friendly observation. (ex. If the coolers are frozen up, the notification will be made so the store can take necessary actions and prevent the compressors from failing)
- The NXGA Member Relations Manager will visit stores for proactive and reactive calls for various reasons.



Your **Member Relations Manager** *is there to help you identify opportunities that can lead to increased profitability and efficiency improvement in your stores.*



July Promotions

RETAILER	ITEM	CASE COUNT	INVOICE COST	NTBA REBATE *(If Applicable)*	FINAL COST	RETAIL	*2 FOR MARGIN	* Single SRP	*REMINDERS*
Coca-Cola	28oz Powerade	15	$20.40	$0.00	$20.40	2/$4.00	32.0%	$2.99: 54.5%	* Margins and cost are before any vendor rebates. If applicable. Texas and Oklahoma Stores
	20oz CSD - Fanta & Flavors only	24	$31.63	$1.00	$30.63	2$4.25	40.0%	$2.99: 57.2%	
	20oz Powerade Power water	24	$21.50	$0.00	$21.50	2/$3.00	40.3%	$1.99: 54.8%	
	Dasani 1 liter	12	$15.84	$0.00	$15.84	2/$4.00	34.0%	$3.09: 57.3%	
	Peace Tea	24	$16.63	$1.00	$15.63	2/$2.00	35.0%	$1.69: 61.5%	
Pepsi	20 oz CSD	24	$34.55	$4.17	$30.38	2/$4.50	43.80%	$2.89: 56.1%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores
	28oz Gatorade	15	$23.60	$0.00	$23.60	2/$5.25	40.00%	$3.59: 56.3	
	1 Liter Brisk	15	$17.06	$1.00	$16.06	2/$3.50	38.90%	$2.19: 51.1%	
	20oz CSD Starry/ Mug Root Beer	24	$15.00	$1.38	$13.62	2/$2.00	43.00%	$2.89: 80.3%	
Keurig Dr Pepper	20oz CSD	24	$32.50	$0	$32.50	2/$4.50	39.80%	$2.79: 51.6%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores
	Texas and Oklahoma stores where DP brands are sold from the DP Truck / DP Markets - (serviced by KDP)								
	20oz CSD *7up/Flavors / No DP Branded SKUs*	24	$32.50	$0	$32.50	2/$4.50	39.80%	$2.79: 51.6%	
	Texas stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)								
	Ghost Energy	12	$20.76	$0	$20.76	2/$5.50	37.10%	$3.59: 51.8%	
	C4 16oz (Performance and Ultimate)	12	$20.76	$0	$20.76	2/$5.50	37.10%	$3.59: 51.8%	
	Vita Coco 16.9oz	12	$24.85	$0	$24.85	2/$6.50	36.30%	$4.39: 52.8%	
	Bai 18oz	12	$16.50	$0	$16.50	2/$4.50	38.90%	$3.19: 56.7%	
	Core 30.4oz	12	$16.50	$0	$16.50	2/$4.50	38.90%	$3.09: 55.3%	
	Snapple 16oz	12	$12.75	$0	$12.75	2/$3.50	39.10%	$2.59: 59.1%	
Monster Energy	Monster 16oz, 15.5oz (3/$8.00 or 2/$5.50)	24	$42.03	$0	$42.03	3/$8.00	34.40%	$3.59: 51.3%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores
	Texas and Oklahoma Stores; Includes 16oz/15.5oz Monster, NOS, Full Throttle, Bang and Reign Total Body Fuel Brand								
	Bang and Reign Performance 16oz (3/$6.50 or 2/$5.50)	12	$16.81	$0	$16.81	3/$6.50	35.40%	$3.59: 61%	
	Texas and Oklahoma Stores								
Red Bull	Red Bull 8.4 oz	24	$38.75	$0	$38.75	2/$5.00	35.40%	$2.99: 45.8%	* Margins are before rebate. Must have a secondary piece of equipment (cooler or display qualify)and maintain vault space to qualify for maximum rebates.
	Red Bull 12 oz	24	$51.54	$0	$51.54	2/$6.00	28.30%	$3.99: 46.1%	
	Texas and Oklahoma stores								
Doritos & Pepsi	Buy 2/$4.50 (2.79 size) Doritos & a 20oz Pepsi or Pepsi Zero	bundle cost	$3.02	$0	$3.02	2/$4.50	32.9%	20oz - $2.89 / 56.1% Doritos $2.79 / 37.3%	* Margins and cost are before any vendor rebates
	** Margins and cost are before any vendor rebates. Texas and Oklahoma Stores*								

GROCERY SUPPLY COMPANY

Impacting Lives Through Exceptional Service

MARK YOUR CALENDAR FOR GSC'S FALL SHOW 2026!

Wednesday, September 2, 2026 @ 9 AM CST
Allen Convention Center, 777 Watters Creek Blvd, Allen TX 75013

HOME MARKET FOODS



GSC ITEM ID #935106 | ROLLER B SPCY TEQUILA LIME
24 PK / 2.9 OZ | $30.24N

RUIZ FOODS



GSC ITEM ID #944363 | TORNADO BRK CHEESY CHORIZO
24 PK / 3 OZ | $21.91N

SCHWAB AND COMPANY



GSC ITEM ID #939710 | GHST PPR HOT LINK 4-1
40 PK / 4-1 | $32.61N
GSC ITEM ID #939694 | MAPLE SSG 4-1
40 PK / 4-1 | $32.96N





LITTLE TREE



GSC ITEM ID #947853 | SPRAY SUPERNOVA
6 PK / 3.5 OZ | $9.97N
GSC ITEM ID #947796 | SUPERNOVA FBRCAN
4 PK / 1 PK | $6.63N

ALANI NU ENERGY STICKS

1 PK | 10 CT | $7.91N



GSC ITEM ID #946996 | CHR SLSH
GSC ITEM ID #946962 | ORNG KIS
GSC ITEM ID #946939 | STWBY SR

PORK KING GOOD

12 PK | 1.75 OZ | $18.57N



GSC ITEM ID #927822 | CINN CHURWHOA
GSC ITEM ID #927848 | DILL PICKE
GSC ITEM ID #927814 | SMKY JAL CHEE
GSC ITEM ID #927830 | WHITE CHEDDAR

JOYRIDE UNCOMMON CANDY

10 PK | 3.5 OZ | $35.36N



GSC ITEM ID #947051 | CHERRY BRRY ROPE PEG
GSC ITEM ID #947077 | SR BL RASP STRPS PEG
GSC ITEM ID #947069 | SR WATERMLN WEDG PEG

Contact your GSC Representative for an exciting new NTBA Customer Program and for more product information from GSC:

Michelle Long - Dallas, TX | 214-533-6765 | mlong@grocerysupply.com
Herman Cortez - Ft. Worth, TX | 214-223-7178 | hcortez@grocerysupply.com
Mike Reaves - Waco, TX | 817-366-0733 | reaves@grocerysupply.com
Rob Willie - Oklahoma | 405-826-0368 | rwillie@grocerysupply.com
Margrett Wright - Northeast Texas | 214-693-3645 | mwright@grocerysupply.com
Kevin Craig - East Texas | 903-262-7373 | kcraig@grocerysupply.com

GSC offers $100 potential signing bonus for new customers!

To sign up for weekly MARKETPULSE, send your email address to SALES@GrocerySupply.com

The following is a paid advertisement

RBG Spirits & Wine of Texas

July Promotions (Texas Only)





CAVIT PG 750ml 12 Pack - 7/1 – 7/31
Everyday price- $10.49
July price $8.99 --> $1.50 savings per unit

OPERA PRIMA (Bellini, Mimosa, Paloma)
750ml 12 Pack - 7/1 – 7/31
Everyday price- $5.49
July price $ 4.74 --> $0.75 savings per unit



PARTY BOX (All Flavors) 500ml 12Pack Tetras - 7/1 – 7/31
Everyday price- $ 6.00
July price $3.50 --> $2.50 savings per unit

RANCHO LA GLORIA TALL BOY CANS 19.2Oz 12 Pack - 7/1 – 7/31
Everyday price- $2.79
July price $2.44 --> $0.35 savings per unit



STELLA ALL 750ml 12 Pack 7/1 – 7/31
Everyday price- $12.74
July price $9.74 --> $3.00 savings per unit



If you have any further **questions**, you can also reach:

Brad VanZandt
Republic National Distributing Company
1010 Isuzu Pkwy., Grand Prairie, TX 75050
903-278-7010
Brad.vanzandt@rndc-USA.com

iUNITY INSURANCE

WHETHER YOU RUN A GAS STATION, LIQUOR STORE, OR RETAIL BUSINESS, WE'RE HERE TO PROTECT WHAT YOU'VE BUILT.

JOIN US

NXGA
NexGen Alliance Group

PREFERRED INSURANCE PARTNERS

NXGA HAS PARTNERED WITH EXPERIENCED, LICENSED INSURANCE PROFESSIONALS TO BRING YOU THE BEST COVERAGE OPTIONS ACROSS MULTIPLE STATES.



HUMERA JUMANI
(972) 863-7772
hjumani@twfg.com



RAHIM VIRANI
(281) 998-2500
commercial@texaninsurance.com



SHAHNAZ SUTAR
(770) 723-9901
raabel@mckinneyandco.com

COVERAGES

- Business Owners Policy
- General Liability
- Liquor Liability Insurance
- Workers' Compensation
- Tank Insurance
- Builders Risk

Let's Build Better Futures Together.

MORE INFO (972) 242-0100 info@thentba.com info@iunityinsurance.com

YUMI

Yumi Ice Cream Co., Inc.®

YUMI ICE CREAM CO., INC.

PROVIDING PROFESSIONAL FULL-SERVICE FOOD DISTRIBUTION

Now Carrying TWO Powerful Brands

HELADOS MEXICO™

MADE FOR DISCOVERY
Full of Flavor.
Always an Adventure.



LA MICHOACANA™

YOUR PALETERÍA ADVENTURE AWAITS

EXPLORE UNIQUE FLAVORS THAT BRING DELICIOUS TRADITIONS TO LIFE



✦ BOLD FLAVORS ✦ AUTHENTIC RECIPES ✦
✦ REAL INGREDIENTS ✦ REAL ICE CREAM ✦ REAL FRUIT ✦ REAL CANE SUGAR ✦
✦ CREAM PALETAS ✦ FRUIT PALETAS ✦ BOLIS ✦ SANDWICHES ✦ CUPS ✦

✦ NO ARTIFICIAL FLAVORS, COLORS, SWEETNERS ✦ NO HIGH FRUCTOSE CORN SYRUP ✦

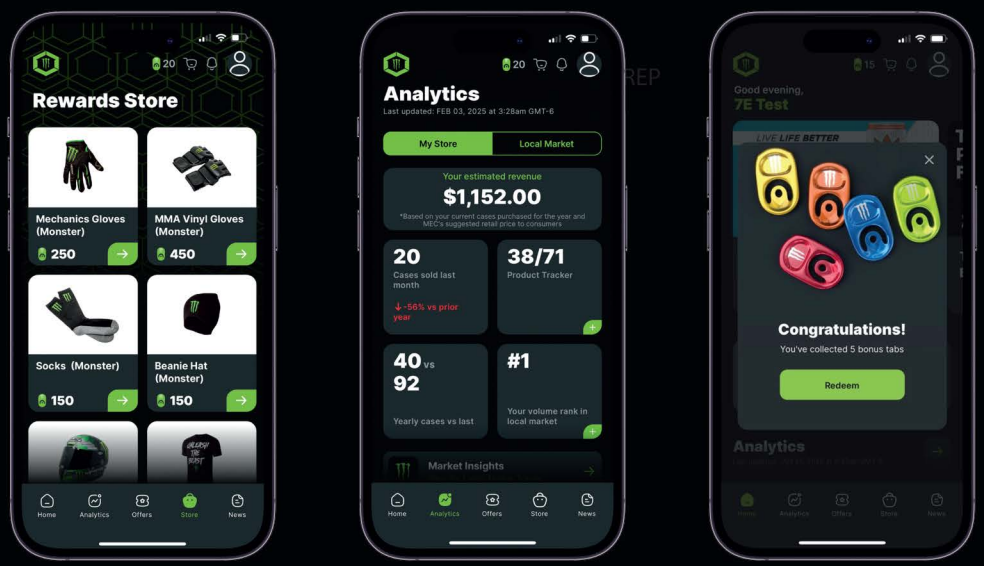
Yumi Ice Cream Co., Inc.
Address: 3551 Plano Pkwy, Ste 210,
The Colony, TX 75056
Phone: 214-630-2300

RETAILER COLLECTIVE

GET CONNECTED

EXCLUSIVE FOR MONSTER ENERGY RETAILERS

Earn rewards points to redeem for Monster Energy prizes and Gear



JOIN THE MONSTER ENERGY RETAILER COLLECTIVE AND GAIN ACCESS TO:

- DAILY SWEEPSTAKES AND GIVEAWAYS
- NEW PRODUCT ANNOUNCEMENTS AND INFO
- REWARDS AND MONSTER ENERGY GEAR
- EXCLUSIVE SALES AND MARKETING TOOLS TO DRIVE CUSTOMERS TO YOUR STORE!
- YOUR STORE'S MONTHLY/YEARLY SALES + REVENUE TRACKER

DON'T MISS THIS UNIQUE OPPORTUNITY TO CONNECT DIRECTLY WITH MONSTER ENERGY

FOLLOW THESE EASY STEPS TO SIGN UP:

1. OPEN YOUR SMART PHONE CAMERA

SCAN ME

2. SCAN THE QR CODE HERE

3. ENTER YOUR EMAIL ADDRESS AND STORE INFO

YOU'RE IN!

PROBLEMS SIGNING UP?
EMAIL US @ COLLECTIVE.SUPPORT@MONSTERNERGY.COM

2026 NTBA PEPSI MEAL BUNDLE PROGRAM











PROBLEM TO SOLVE	BUILD BRAND SALIENCE WITH FOOD IN A HIGHLY DIVERSE INDEPENDENT CUSTOMER BASE
IDEA	LEVERAGE FLEXABLE CONSUMER VALUE MECHANIC TO OFFER MEAL BUNDLING PROGRAM IN NTBA
VALUE	$1 CASH BACK WYB ANY PEP 20OZ CSD AND A FOOD ITEM. ALL YOUR CUSTOMER NEEDS IS A RECEIPT TO SCAN IN TO GET PAYMENT VIA VENMO OR PAYPAL.
WHERE	NTBA/NXGA CUSTOMERS
TIMING	52 WEEKS WITH QUARTERLY REFRESH
BRANDS 20OZ SKUS	PEPSI, DEW, STARRY, MUG, MANZANITA SOL
Must Haves	MUST PLACE SIGNAGE FOR THE PROGRAM AND A BARRELL OR SHIPPER TO PARTICIPATE. REFERENCE LOOK OF SUCCESS PICTURED TO THE LEFT.

CONFIDENTIAL & PROPRIETARY FOR INTERNAL USE ONLY

NIZARI
PROGRESSIVE FEDERAL CREDIT UNION
Austin • Dallas • San Antonio • Sugar Land

This Summer
WATCH YOUR SAVINGS SHINE



4.07% APY*

3 MONTH SHARE CERTIFICATE**

Valid from June 1, 2026 to July 31, 2026.

- $1,000 minimum balance required
- Early Withdrawal Penalty - We may impose a penalty if you withdraw funds from your account before the maturity date.
- Rates on schedule are subject to change from time to time.
- Terms and conditions may apply.

*APY - Annual Percentage Yield
**Dividend Rate earned is accurate as of June 1st, 2026.
Federally Insured by NCUA

Contact us at 281-921-8500
or visit www.nizaricu.org

HOW®

HYPERPURE OXYGENATED WATER

NXGA
NexGen Alliance Group



NOW
IN STOCK
AT GSC

$17.88/case
(12pk)

$2.49 - $2.99
SUGGESTED
RETAIL
PRICE

INFINITELY RECYCLABLE

OXYGEN ENRICHED

HYPER PURE

pH 8.0 +/- ALKALINE

Barrilitos®

Hecho en México

5 Unique Fruit Flavors

Mandarin, Apple, Pineapple, Tropical Punch & Tamarind

MADE CON MUCHO FLAVOR

Hispanic and Gen Z consumers are driving total category growth.

Founded in Monterrey, Mexico in 1938, Barrilitos is made with 100% cane sugar and is the perfect soft drink to enjoy with snacks and to share in those feel-good moments.

Why Barrilitos Makes Sense for Your Store:

SSD flavors are driving total category growth with 87% growth over the last 10 years. SSD flavors are preferred by Hispanic and Gen Z consumers.

The Hispanic population is the largest and fastest-growing segment in the US.

Barrilitos offers five fruit flavors preferred over the leading competitor in a blind-tasting study.

POS/Merchandising Available:

Import Coolers, Wooden Racks, Metal Racks, Shippers, Static Clings & Posters.





Barrilitos Mandarin
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-17567-9

Barrilitos Apple
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06383-9

Barrilitos Pineapple
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06382-2

Barrilitos Fruit Punch
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-17563-1

Barrilitos Tamarind
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06381-5

ACE PETRO
PREMIER FUELING COMPLIANCE

Avoid Costly Compliance Penalties and Operational Delays

YOUR PREMIER FUELING COMPLIANCE SERVICE PROVIDER.



CONTACT US
(281) 871-1687

ACE PETRO DELIVERS:

- ✓ Regulatory Expertise
- ✓ Annual Testing
- ✓ SIR Release Detection
- ✓ Monthly Inspections
- ✓ End-to-End Repairs & Maintenance
- ✓ Advanced Tank Monitor Real-Time Monitoring

CONFIDENCE IN YOUR SITE'S COMPLIANCE

Our team of Professional Experts have been in the fuel compliance industry in Texas for over a decade.

Our firm is the main point of contact with Inspectors, allowing you to focus on your business.

Trusted Preferred Vendor with

NXGA NexGen Alliance Group

NTBA North Texas Business Alliance Co-op

LEARN MORE
www.acepetro.net



Built by North Texas Entrepreneurs

For North Texas Entrepreneurs

PLATT RICHMOND

Chambers SPOTLIGHT TX 2026

DALLAS ELITE 2025 Legal500 CORPORATE AND M&A

Platt Richmond PLLC is a full-service business law firm based in Dallas that goes beyond traditional legal counsel. Unlike many firms that simply claim to be entrepreneurial, Platt Richmond was **built by entrepreneurs**. Our founders' **firsthand experience** of the business world gives us a unique perspective that allows us to deliver **practical, results-oriented solutions**. Combining the experience typically found in large firms with the personalized service of a boutique, we offer the best of both worlds. **No inefficiency—just exceptional legal guidance tailored to your needs.**

1201 N. RIVERFRONT BLVD. STE. 100
DALLAS, TX 75207

PLATTRICHMOND.COM
214.559.2700

NTBA®
North Texas Business Alliance Co-op.

PMMIC
TANK INSURANCE

NTBA NEW PARTNER For Underground Storage Tank



Created by Tank Owners, for Tank Owners
No Tank Age Limit Proven Loss Control Program
Coverage for Temporarily Closed Tanks
Coverage for Alternative Fuels

STARR INSURANCE AGENCY

NTBA has partnered with PMMIC to provide its members a better solution for their underground storage tanks.

Prior to issuing a policy, PMMIC will conduct an inspection of your facility free of charge for all NTBA members. A detailed report will be provided upon binding coverage.

PMMIC's inspection will qualify for the TCEQ-required annual walk-through inspection.

Scan the QR code and send your current tank policy to NTBA@pmmic.com to request a quote today!

www.pmmic.com



STARR INSURANCE AGENCY

Enhance, Educate, and Protect.

"We don't sell insurance,
we offer protection for the business
that provides for your family."

Scan the QR Code for
Free Policy Review.

OFFICIAL PARTNER

NTBA
North Texas Business Alliance Co-op.







CALL US TODAY 512-586-2000
WWW.MYSTARR.COM

July 2026 Promotions – *Texas & Oklahoma*



28oz Powerade
2 for $4.00
or 1 @ Regular Price



20oz CSD (Fanta & Flavors only)
2 for $4.25
Or 1 @ Regular Price



20oz Powerade Power Water
2 for $3.00
or 1 @ Regular Price



1 Liter Dasani
2 for $4.00
Or 1 @ Regular Price



Peace Tea
2 for $2.00
or 1 @ Regular Price



Pepsi – All Flavors
20oz bottles
2 for $4.50
Or 1 @ Regular Price



1 Liter Brisk
2 for $3.50
Or 1 @ Regular Price

28oz Gatorade
2 for $5.25
or 1 @ Regular Price



20oz CSD Starry & Mug Root Beer
2 for $2.00
Or 1 @ Regular Price



Vita Coco 16.9oz
2 for $6.50
Or 1 @ Regular Price



C4 16oz (Performance & Ultimate) 2 for $5.50
Or 1 @ Regular Price



Snapple 16oz bottles
2 for $3.50 or
1 @ Regular Price



20oz CSD
2 for $4.50
Or 1 @ Regular Price



Ghost Energy
2 for $5.50
Or 1 @ Regular Price



Core 30.4oz
2 for $4.50
Or 1 @ Regular Price



Red Bull – All Varieties
8.4oz & 12oz Singles
2 for $5.00 8.4oz.
2/$6.00 12oz.
Or 1 @ Regular Price



Monster Energy
16oz; 15.5oz only
3 for $8.00 or
2 for $5.50 or
1 @ Regular Price



Bang and Reign Performance
16oz, 3 for $6.50 or 2 for $5.50
or 1 @ Regular Price



Bai 18oz
2 for $4.50
Or 1 @ Regular Price



Buy 2 for $4.50 (2.79 size)
Doritos & a 20oz Pepsi or
Pepsi Zero

OPTION 1: Texas and Oklahoma Stores where DP brands are sold from the DP Trucks / DP Markets (serviced by KDP)

NXGA
NexGen Alliance Group

July 2026 Promotions – *Texas & Oklahoma*



28oz Powerade
2 for $4.00
or 1 @ Regular Price



20oz CSD (Fanta & Flavors only)
2 for $4.25
Or 1 @ Regular Price



20oz Powerade Power Water
2 for $3.00
or 1 @ Regular Price



1 Liter Dasani
2 for $4.00
Or 1 @ Regular Price



Peace Tea
2 for $2.00
or 1 @ Regular Price



Pepsi – All Flavors
20oz bottles
2 for $4.50
Or 1 @ Regular Price



1 Liter Brisk
2 for $3.50
Or 1 @ Regular Price

28oz Gatorade
2 for $5.25
or 1 @ Regular Price



20oz CSD Starry & Mug Root Beer
2 for $2.00
Or 1 @ Regular Price



20oz CSD
2 for $4.50
Or 1 @ Regular Price



Ghost Energy
2 for $5.50
Or 1 @ Regular Price



Vita Coco 16.9oz
2 for $6.50
Or 1 @ Regular Price



C4 16oz (Performance & Ultimate) 2 for $5.50
Or 1 @ Regular Price



Snapple 16oz bottles
2 for $3.50 or
1 @ Regular Price



Core 30.4oz
2 for $4.50
Or 1 @ Regular Price



Red Bull – All Varieties
8.4oz & 12oz Singles
2 for $5.00 8.4oz.
2/$6.00 12oz.
Or 1 @ Regular Price



Monster Energy
16oz; 15.5oz only
3 for $8.00 or
2 for $5.50 or
1 @ Regular Price



Bang and Reign Performance
16oz, 3 for $6.50 or 2 for $5.50
or 1 @ Regular Price



Bai 18oz
2 for $4.50
Or 1 @ Regular Price



Buy 2 for $4.50 (2.79 size)
Doritos & a 20oz Pepsi or
Pepsi Zero

OPTION 2:
Texas and Oklahoma stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)

NXGA
NexGen Alliance Group

Click here for POS Links

NXGA
NexGen Alliance Group

July Promotions













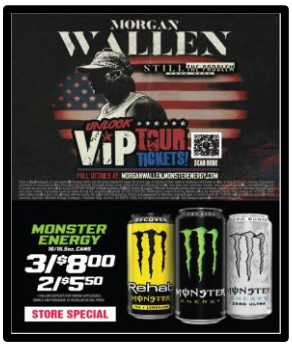






























Static Clings

NXGA

NexGen Alliance Group

ARE YOU A C-STORE OWNER

SEARCHING FOR FANTASTIC DEALS AND THE BEST VENDOR CONTRACTS?

LOOK NO FURTHER!

BECOME PART OF THE NEXGEN ALLIANCE GROUP TODAY!

Our assistance to convenience store owners encompasses securing excellent deals and negotiating high-quality vendor contracts to cultivate reliable relationships with reputable suppliers.

- EXCLUSIVE PROMOTIONS
- VENDOR CONTRACTS
- RELIABLE SUPPLIERS
- DISCOUNTS
- REBATES
- SPECIAL OFFERS

EVERY C-STORE IS ELIGIBLE

REGISTER NOW

FOR MORE INFO.

(972) 922-2054

info@thenxga.com | thenxga.com

@thenxga

NXGA

NexGen Alliance Group



(972) 922-2054
(972) 922-2054
info@thenxga.com
thenxga.com
6142 Campbell Road Dallas, Texas 75248

FOR UPDATES, NEWS & MORE!

@THENXGA

DISCLAIMER

NexGen Alliance Group (NXGA), makes no guarantees, warranties, or representations as to the completeness or accuracy of any third-party products, services, information, or solicitations included in this communication. The third parties listed are not affiliated with NXGA and are solely responsible for their products, services, information, and solicitations. Hence, NXGA, its directors, and employees disclaim all responsibility for any liability, loss, injury, or risk that is incurred as a direct or indirect result of the use of information or solicitations included in this communication. All logos, trademarks, and trade names used in this communication are the property of their respective owners. NXGA is committed to protecting your privacy and asks you to perform your due diligence prior to conducting business with any vendor. Also, please note that NXGA does not provide any legal counseling or representation. Any information provided is strictly informational and does not constitute legal advice.

QUARTERLY REBATE PAYMENT TIMELINE

QUARTER 1 JAN 1ST - MARCH 31ST	REBATE CHEQUE EXPECTED DATE	31 ST JULY
QUARTER 2 APRIL 1ST - JUNE 30TH	REBATE CHEQUE EXPECTED DATE	31 ST OCT
QUARTER 3 JULY 1ST - SEPT 30TH	REBATE CHEQUE EXPECTED DATE	31 ST JAN
QUARTER 4 OCT 1ST - DEC 31ST	REBATE CHEQUE EXPECTED DATE	30 TH APRIL