NOVEMBER 2025

NXGA

NexGen Alliance Group

NEWSLETTER

BE PRESENT IN ALL THINGS AND THANKFUL FOR ALL THINGS.

MAYA ANGELOU





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@THENXGA

thenxga.com

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Ace Petro, LLC	Al Tailor	(832) 228-5677	al.acepetro@gmail.com
Air Up Vending	Robert Upton	(888) 272-5980	sales@airupvending.com
Amazon Lockers	Jordan Smith	(972) 242-0100	jordongs@amazon.com
Anheuser-Busch	Douglas, Lauren	(270) 860-8771	Lauren.Douglas@anheuser-busch.com
Bajaria Law	Favad Bajaria	(214) 888-3070	favadbajaria@bajarialaw.com
Barcels	Luis Champsaur	(214) 972-9094	luis.champsaur@grupobimbo.com
Ben E. Keith Beverages	Cliff Reece	(214) 876-0387	cliffreece@benekeith.com
BIMBO PASTRIES	Jesse Apolinar	(210) 488-3544	jesse.apolinar@grupobimbo.com
Biolyte	Griffin Nichols	(978) 660-5147	griffin.nichols@drinkbiolyte.com
Black Rifle Coffee	Josh Gallagher	(801) 718-6183	Joshua.Gallagher@blackriflecoffee.com
Blue Triton Brands	Skyler Mills	(281) 642-1412	skyler.mills@primobrands.com
C Store Pro / PDI	Prasla, Alvin	(281) 207-3106	APrasla@pdisoftware.com
Campbell del by Yumi	Richard Araujo	(469) 389-9921	richard_araujo@campbellussales.com
Celsius	Bobby Pickens	(469) 766-9562	Bobby.pickens@pepsico.com
Coca-Cola	Tim Sullivan	(214) 864-2039	timothy.sullivan@cocacolaswb.com
CoinFlip	Kendal K. Brice	(312) 931-0824	kbrice@coinflip.tech
Community Coffee	Tommy Martin	214) 991-7154	tmartin@communitycoffee.com
Congo Brands	Leslie Holloway	(210) 324-3519	lholloway@CongoBrands.com
Crompco	Garrett Brodie	(610) 276-5977	garrett.brodie@crompco.com
Dippin' Dots	Matthew Stark	(615) 584-9477	matsta@dippindots.com
Dr Pepper	Ron Anello	(972) 505-5077	Ron.Anello@kdrp.com
Dyna Distributing	Brian Johnson	(214) 709-7917	Admin@dynadistribution.com
Electrolit	Ron Anello	(972) 505-5077	Ron.Anello@kdrp.com
Essentia	Reg Willis	(214) 289-6211	reg.willis@us.nestle.com
Eternal Water	Robert L. Young, Jr.	(972) 333-1641	ryoung@eternalwater.com
Farmer Bros Coffee	Arturo Gonzales Jr	(817) 680-7482	Arturo.Gonzalez@farmerbros.com
Felonious Assault Ins	Darrell Breeden	(512) 567-9797	darrell@breedenbenefitgroup.co
FIFCO	Cedric Smith	(314) 808-4809	Cedric.Smith@Fifco.com
Fiji Water	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
Frito Lay	Reid Fernandez	(832)-876-1047	reid.fernandez@pepsico.com
Gatorade	Bobby Pickens	(469) 766-9562	Bobby.Pickens@pepsico.com
Ghost Energy	Jennifer Ray	(817) 614-1205	jennifer.ray2@anheuser-busch.com
Grocery Supply Co.	Joseph Shelton	(800) 231-1938 X. 5589	jshelton@grocerysupply.com
Harmon Fire Extinguisher Service Co.	Damon Harmon	(972) 785-1220	d.harmon@verizon.net
IMM	Ricardo Villarreal	(214) 505-9287	RicardoV@immlatino.com
J & S Testing	Eddie Jones	(817) 237-1899	jstest@earthlink.net
Labrada	Jason Smith	(800) 832-9946	jasons@labrada.com
Life Insurance	Darrell Breeden	(512) 636-3950	darrell@breedenbenefitgroup.co
Liquid Death Mountain Water	Alex Rountree	(214) 293-0276	a.rountree@liquiddeath.com
Lost and Found Energy	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Mighty Flame Propane	Jonah	(877) 438-6444	jonah@JETGAS.COM
Modisoft	Saleem	(866) 216-8707	saleem@modisoft.com
Molson Coors	Mark Messina	(713) 306-0739	Mark.Messina@molsoncoors.com
Monster	Aaron Cheney	(917) 455-4856	Aaron.Cheney@MonsterEnergy.com
Monster Brewing	Darren Penman	(501) 454-3195	darren.penman@monsterbrewing.com
Mother Parkers	Mike Jenkins	(817) 682-1182	mjenkins@mother-parkers.com
National Bitcoin ATM	Kendall Jasco	(949) 329-2845	kendall@nationalbitcoin.com
Nelson Bulk Propane (no Bottles)	Colton Wilson	(903) 874-5641	cwilson@nelsonpropane.com
Nesquik	Reg Willis	(214) 289-6211	reg.willis@us.nestle.com
Novamex	Alfredo Martinez	(915) 594-1618	Alfredo.martinez@novamex.com
Nutrabolt - C4 Energy	Larry Anderson	(817) 727-0472	landerson@nutrabolt.com
Pepsi	Paul Coker	(903) 530-3927	Paul.Coker@pepsico.com
Rapid Exchange Propane	Sam Hardin	(713) 444-1678	sam.hardin@rapidxchange.com
Red Bull	Craig Baker	(678) 427-6652	craig.baker@redbull.com
Redcon 1 (Energy & Protein)	Dustin Meade	832-702-6902	dustin@redcon1.com
Reddy Ice	Customer Service	(972) 296-4271	customerservice@reddyice.com
Republic National Distributing Company	Julian Pillans	(903) 278-7010	Julian.pillans@rndc-usa.com

PREFERRED VENDOR LIST

VENDOR	CONTACT	PHONE	EMAIL
Ryse Energy	Tyler Williams	(541) 556-0640	tyler.williams@ryseupps.com
Savia (Coco Milk & Aloe)	Derek Link	(903) 814-8234	derek@saviausa.com
Savia Aloa	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Suerox - Genomma Lab	Shannon Brienza	(205)-249-9897	shannon.brienza@genommalab.com
TAS Environmental Services	Wesley Justus	(214) 970-9625	wjustus@taslp.com
Uptime Energy	Ritchie Baddour	(469) 550-4014	rbaddour@uptimeenergy.com
Waiakea Water	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Waste Management	David Lyles	(469) 993-4161	dlyles1@wm.com
Wonderful Pistachio	Ken Jones	(346) 386-9842	ken.jones@fijiwater.com
World Pay CC Processing	Ilene Howard	(513) 680-6750	ilene.howard@fisglobal.com
Yesly Enhanced Water	Ryan Jackson	(430) 302-8751	rjackson@jhbud.com
Yumi Ice Cream	Travis Zikias	(505) 301-4107	travis.zikias@yumiicecream.com
Zen Water	Jeff Jonke	(972) 955-1898	jeffjonke@zenwtr.com

NXGA CONTACT INFORMATION

Name	Title	Phone	Email
Jaime McClaine	Member Relations / Business Development Supervisor NTX/OKLA	(817) 789-0995	jmcclaine@thentba.com
Joe Paramo	Member Relations Manager	(214) 769-0392	jparamo@thentba.com
Jeff Willis	Member Relations Manager	(469) 873-2357	jwillis@thentba.com
Matt Stringfellow	Member Relations Manager	(972) 841-7603	mstringfellow@thentba.com
Shabir Ali	Member Relations Manager	(945) 259-1903	shabirali@thentba.com
Rafiq Jindani	Office Administrator	(469) 934-9839	info@thentba.com

Customer Service Visits

- Your MRM will ask about current promotions, the stores' relationship with the vendors, if there are any opportunities that needs NXGA assistance, and contact vendors while at the store to expedite a resolution to any issues that might exist.
- The NXGA Member Relations Manager will survey the store (inside, outside, signage frames, cold vault, displays etc.) and give direction when required on proper POS placement and installation. In order to provide you with the best customer service, the NXGA Member Relations Manager will also take pictures for record keeping and referral.
- The NXGA Member Relations Manager will always identify opportunities and bring those to the attention of store personnel as a friendly observation. (ex. If the coolers are frozen up, the notification will be made so the store can take necessary actions and prevent the compressors from failing)
- The NXGA Member Relations Manager will visit stores for proactive and reactive calls for various reasons.



Your **Member Relations Manager** *is there to help you identify opportunities that can lead to increased profitability and efficiency improvement in your stores.*



November Promotions

RETAILER	ITEM	CASE COUNT	INVOICE COST	NTBA REBATE *(If Applicable)*	FINAL COST	RETAIL	*2 FOR MARGIN	* Single SRP	*REMINDERS*
Coca-Cola	2 Liter	8	$22.16	$0.00	$22.16	2/$7.00	20.9%	$4.19: 33.9%	
	20oz Vitamin Water	12	$17.88	$0.00	$17.88	2/$5.00	40.40%	$2.99: 50.2%	
	12oz MM Juice	24	$37.44	$0.00	$37.44	2/$5.00	37.6%	$2.99: 47.8%	
	28oz Powerade	15	$20.70	$0.00	$20.70	2/$4.50	38.7%	$2.89: 52.2%	
	20oz Dasani	24	$22.32	$0.00	$22.32	2/$3.50	46.9%	$2.39: 61.1%	
PEPSI	20 oz CSD	24	$34.55	$4.17	$30.38	2/$4.50	43.80%	$2.89: 56.1%	
	1 Liter Brisk	15	$17.06	$1.00	$16.06	2/$3.50	38.90%	$2.19: 51.1%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores
	20oz CSD Starry	24	$15.00	$1.38	$13.62	2/$2.00	43.00%	$2.89: 80.3%	
	16oz Rockstar (all flavors)	12	$14.05	$0	$14.05	2/$3.75	37.60%	$2.99: 60.9%	
Keurig DrPepper	2 Liter	8	$13.90	$0	$13.90	2/$4.50	44.90%	$3.79: 54.1%	
	Texas and Oklahoma stores where DP brands are sold from the DP Truck / DP Markets - (serviced by KDP)								
	2 Liter *7up/Flavors / No DP Branded SKUs*	8	$13.90	$0	$13.90	2/$4.50	44.90%	$3.79: 54.1%	
	Texas stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)								
	1 Liter CSD	15	$18.40	$0	$18.40	2/$4.00	38.80%	$2.99: 58.9%	* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores
	Texas and Oklahoma stores where DP brands are sold from the DP Truck / DP Markets - (serviced by KDP)								
	1 Liter CSD *7up/Flavors / No DP Branded SKUs*	15	$18.40	$0	$18.40	2/$4.00	38.80%	$2.99: 58.9%	
	Texas stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)								
	Bai 18oz	12	$16.50	$0	$16.50	2/$4.50	38.90%	$3.09: 55.3%	
	Core 30.4oz	12	$16.50	$0	$16.50	2/$4.50	38.90%	$3.19: 56.7%	
	Snapple 32oz	12	$16.50	$0	$16.50	2/$4.50	38.90%	$3.19: 56.7%	
Monster Energy	Monster 16oz, 15.5oz only	24	$39.41	$0	$42.03	2/$5.50	36.40%	$3.59: 51.3%	
	Texas and Oklahoma Stores; Includes 16oz/15.5oz Monster, NOS, Full Throttle, Bang and Reign Total Body Fuel Brand								* Margins and cost are before any vendor rebates. Texas and Oklahoma Stores
	Bang and Reign Performance 16oz	12	$20.76	$0	$20.76	2/$5.50	37.10%	$3.59: 51.8%	
	Texas and Oklahoma Stores								
Red Bull Energy Drink	Red Bull 8.4 oz	24	$38.75	$0	$38.75	2/$5.00	35.40%	$2.99: 45.8%	* Margins are before rebate. Must have a secondary piece of equipment (cooler or display qualify)and maintain vault space to qualify for maximum rebates.
	Red Bull 12 oz	24	$51.54	$0	$51.54	2/$6.00	28.30%	$3.99: 46.1%	
	Texas and Oklahoma stores								
	4.99 size Lays	each	$3.49	$0	$3.49	Save $1 when you buy 2	22.3%	$3.49: 30.1%	* Margins and cost are before any vendor rebates

** Margins and cost are before any vendor rebates. Texas and Oklahoma Stores*

GROCERY SUPPLY COMPANY

Impacting Lives Through Exceptional Service

AQUAPHOR LIP REPAIR

1 PK | $3.96N

GSC ITEM ID #853143 | .17 OZ | STICK
GSC ITEM ID #853135 |.35 OZ | TUBE CRD











CHIPS AHOY

7 PK | 2.5 OZ | $9.70N

GSC ITEM ID #793869 | BIG COOKIE
GSC ITEM ID #793851 | BIG COOKIE BRWN
GSC ITEM ID #793844 | BIG COOKIE CARMEL







UNCRUSTABLES

8 PK | 2.6 OZ

GSC ITEM ID #796821 | PB & GRAPE | $7.91N
GSC ITEM ID #818633 | PB & HONEY | $8.11N
GSC ITEM ID #818666 | PB & RASPBERRY | $8.11N
GSC ITEM ID #796839 | PB & STRAWBERRY | $8.20N



GRINDS WHITE POUCH

5 PK | .317 OZ | $18.07N

GSC ITEM ID #854182 | PEACH
GSC ITEM ID #854190 | SPCY MNGO
GSC ITEM ID #854216 | WNTGRN



HOW PURIFIED WATER ALUM BTL

12PK | 16 OZ | $17.84N

GSC ITEM ID #850545



MOJO ENERGY POUCHES

5 PK | 15 CT | $14.60N

GSC ITEM ID #856773 | BLUE RSPBRRY ENRGY 4.99
GSC ITEM ID #856682 | MNT ENRGY POUCHES 4.99
GSC ITEM ID #856765 | PCH WTMN ENRGY PCH 4.99
GSC ITEM ID #856559 | TRPCL PUNCH ENRGY 4.99



Contact your GSC Representative for an exciting new NTBA Customer Program and for more product information from GSC:

Michelle Long - Dallas, TX | 214-533-6765 | mlong@grocerysupply.com
Herman Cortez - Ft. Worth, TX | 214-223-7178 | hcortez@grocerysupply.com
Mike Reaves - Waco, TX | 817-366-0733 | reaves@grocerysupply.com
Rob Willie - Oklahoma | 405-826-0368 | rwillie@grocerysupply.com
Margrett Wright - Northeast Texas | 214-693-3645 | mwright@grocerysupply.com
Kevin Craig - East Texas | 903-262-7373 | kcraig@grocerysupply.com

GSC offers $100 potential signing bonus for new customers!

To sign up for weekly MARKETPULSE, send your email address to SALES@GrocerySupply.com

The following is a paid advertisement

Republic National Distributing Company

November Promotions (Texas Only)

<u>Bogle Sauv Blanc 750ml 12 Pack</u> - 11/1 – 11/30
Everyday price- $9.75
November price $7.00 --> $2.75 savings per unit

<u>Bread & Butter Chard 750ml 12 Pack</u> - 11/1 – 11/30
Everyday price- $12.74
November price $8.00 --> $4.74 savings per unit

<u>Hess Select Cab 750ml 12 Pack</u> - 11/1 – 11/30
Everyday price- $15.75
November price $12.00 --> $3.75 savings per unit

<u>Opera Prima Bellini 750ml 6 Pack</u> - 11/1 – 11/30
Everyday price- $5.99
November price $5.00 --> $0.99 savings per unit

<u>Santa Marg P Grigio 375ml 12Pack</u> - 11/1 – 11/30
Everyday price- $13.00
November price $10.50 --> $2.50 savings per unit











If you have any further **questions**, you can also reach:

Brad VanZandt
Republic National Distributing Company
1010 Isuzu Pkwy., Grand Prairie, TX 75050
903-278-7010
Brad.vanzandt@rndc-USA.com

November 2025 Promotions – *Texas & Oklahoma*



2 Liters Coke
2 for $7.00
Or 1 @ Regular Price



Vitamin Water 20oz
2 for $5.00
Or 1 @ Regular Price



Minute Maid Juice
12oz bottle
2 for $5.00
Or 1 @ Regular Price



28oz Powerade
2 for $4.50
or 1 @ Regular Price



Pepsi – All Flavors
20oz bottles
2 for $4.50
Or 1 @ Regular Price



1 Liter Brisk
2 for $3.50
Or 1 @ Regular Price



20oz Dasani
2 for $3.50
Or 1 @ Regular Price



16oz Rockstar
(all flavors)
2 for $3.75
Or 1 @ Regular Price



Dr. Pepper & Flavors
2 Liter bottles
2 for $4.50
Or 1 @ Regular Price



20oz CSD Starry
2 for $2.00
Or 1 @ Regular Price



1 Liter CSD
2//$4.00 Or 1 @ Regular Price



Bai 18oz
2 for $4.50
Or 1 @ Regular Price



Core Water 30.4oz
2 for $4.50
Or 1 @ Regular Price



4.99 size Lays
Save $1 when you buy 2
Or 1 @ Regular Price



Snapple
32oz bottles
2 for $4.50 or
1 @ Regular Price



Monster Energy
16oz; 15.5oz only
2 for $5.50 or
1 @ Regular Price



Bang and Reign Performance
16oz, 2 for $5.50 or
1 @ Regular Price



Red Bull – All Varieties
8.4oz & 12oz Singles
2 for $5.00 8.4oz.
2/$6.00 12oz.
Or 1 @ Regular Price

OPTION 1: Texas and Oklahoma Stores where DP brands are sold from the DP Trucks / DP Markets (serviced by KDP)

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November 2025 Promotions – *Texas & Oklahoma*



2 Liters Coke
2 for $7.00
Or 1 @ Regular Price



Vitamin Water 20oz
2 for $5.00
Or 1 @ Regular Price



Minute Maid Juice
12oz bottle
2 for $5.00
Or 1 @ Regular Price



28oz Powerade
2 for $4.50
or 1 @ Regular Price



Pepsi – All Flavors
20oz bottles
2 for $4.50
Or 1 @ Regular Price



1 Liter Brisk
2 for $3.50
Or 1 @ Regular Price



20oz Dasani
2 for $3.50
Or 1 @ Regular Price



16oz Rockstar
(all flavors)
2 for $3.75
Or 1 @ Regular Price



7up & Flavors
2 Liter bottles
2 for $4.50
Or 1 @ Regular Price



20oz CSD Starry
2 for $2.00
Or 1 @ Regular Price



7-up & Flavors
1 Liter CSD
2/$4.00 Or 1 @ Regular Price



Bai 18oz
2 for $4.50
Or 1 @ Regular Price



Core Water 30.4oz
2 for $4.50
Or 1 @ Regular Price



4.99 size Lays
Save $1 when you buy 2
Or 1 @ Regular Price



Snapple
32oz bottles
2 for $4.50 or
1 @ Regular Price



Monster Energy
16oz; 15.5oz only
2 for $5.50 or
1 @ Regular Price



Bang and Reign Performance
16oz, 2 for $5.50 or
1 @ Regular Price



Red Bull – All Varieties
8.4oz & 12oz Singles
2 for $5.00 8.4oz.
2/$6.00 12oz.
Or 1 @ Regular Price

OPTION 2:
Texas and Oklahoma stores where only 7up and flavors (NO DP brands) are sold from 7UP Truck / 7up Markets - (serviced by KDP 7up)

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Click here for POS Links

NexGen Alliance Group

November Promotions







































Static Clings

Barrilitos®

Hecho en México

5 Unique Fruit Flavors

Mandarin, Apple, Pineapple, Tropical Punch & Tamarind

MADE CON MUCHO FLAVOR

Founded in Monterrey, Mexico in 1938, Barrilitos is made with 100% cane sugar and is the perfect soft drink to enjoy with snacks and to share in those feel-good moments.

Why Barrilitos Makes Sense for Your Store:

SSD flavors are driving total category growth with 87% growth over the last 10 years. SSD flavors are preferred by Hispanic and Gen Z consumers.

The Hispanic population is the largest and fastest-growing segment in the US.

Hispanic and Gen Z consumers are driving total category growth.

Barrilitos offers five fruit flavors preferred over the leading competitor in a blind-tasting study.

POS/Merchandising Available:

Import Coolers, Wooden Racks, Metal Racks, Shippers, Static Clings & Posters.





Barrilitos Mandarin
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-17567-9

Barrilitos Apple
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06383-9

Barrilitos Pineapple
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06382-2

Barrilitos Fruit Punch
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-17563-1

Barrilitos Tamarind
12FL OZ Glass Bottle
(100% NON-ZERO SUPPRESSED)
0-32239-06381-5

BLACK RIFLE ENERGY

THE BRAND TO REIGNITE ENERGY GROWTH

High-Quality Product



Zero Sugar
Only 10 calories

Black Rifle Energy Blend
Derived From Green Coffee and Coffee Berry Extracts, adding heritage without Coffee Flavor

B-Vitamin Blend
Category-Leading Five Vitamin-Blend, including Naturally-Sourced B12

L-Theanine
Naturally Derived from Green Tea; improves focus

Natural Flavors
Four great flavors: Wild Frost, Freedom Punch, Ranger Berry, Project Mango

Available on your KDP truck

2025 POG inclusion
4 SKU in 7-Door and larger

Authorized for all Stores
Place in POG space or Store Choice.
Can go in all KDP Energy Coolers

Competitive Case Sost
$23.05 per case $1.67 Per Unit

Competitive Retail
SRP $3.59 Margin 46%



8 10140 15771 3

8 10140 15762 1

8 10140 15768 3

8 10140 15765 2

HOW

HYPERPURE OXYGENATED WATER

NXGA
NexGen Alliance Group



NOW IN STOCK AT GSC

$17.88/case (12pk)

$2.49 - $2.99 SUGGESTED RETAIL PRICE

INFINITELY RECYCLABLE

OXYGEN ENRICHED

HYPER PURE

pH 8.0 +/- ALKALINE

MONSTER ENERGY
NOVEMBER 2025 PROGRAM

TIMEFRAME: 11.1.25 – 11.30.25

OBJECTIVE: Earn an additional $3.00 per case rebate

ELIGIBLE PACKAGES: Monster Energy 16/15.5oz

QUALIFIER: Must purchase 10cs of Monster Green 16oz & 1cs each of the Innovation brands below. 15 cases total

All NTBA Members can earn $3.00 on all Monster ALL 16/15.5oz cases purchased during the month of November (11.1-11.30.25) if they purchase TEN (10) cases of Monster 16oz Green & ONE (1) case each of "Monster Electric Blue, Monster Orange Dreamsicle, Bad Apple, Ultra Wild Passion, & Lando Norris".

Qualifying cases do NOT have to be purchased on one delivery but must be purchased during the month of November to qualify.

MEC will track all cases purchased by each member and will submit to NTBA for payment.



BONUS OFFER!

Each participating store will also be entered to win one of three Monster Energy Prize Packs, including:

- Monster Energy Backpack
- Monster Energy Hoodie
- Monster Energy T-Shirt
- Monster Energy Hat
- Monster Energy Socks



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STORE Fixture



DFW DISPLAY & FIXTURE

Led Signs

Cigarette RACKS



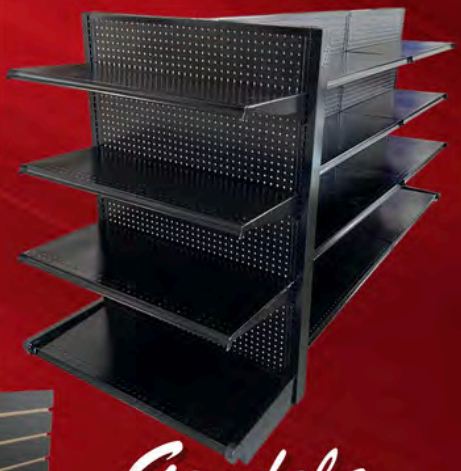
CUSTOM Counter



WALK IN Coolers



Showcase



Gondola SHELVING



Slatewall



Humidor

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10793 HARRY HINES BLVD #120, DALLAS, TX 75220

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The SBA Loan Experts

EXPERIENCE - EXPERTISE & EXCELLENT CUSTOMER SERVICE

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CALL US TODAY!

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- Expedited processing
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- Less documentation to pre-qualify

Buy a Business 10% Down Payment

- Business Goodwill loans
- Real Estate purchase loans
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Chambers SPOTLIGHT TX 2025 Platt Richmond PLLC

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Our Advantage

Platt Richmond PLLC is a full-service business law firm based in Dallas that goes beyond traditional legal counsel. Unlike many firms that simply claim to be entrepreneurial, Platt Richmond was **built by entrepreneurs**. Our founders' **firsthand experience** of the business world gives us a unique perspective that allows us to deliver **practical, results-oriented solutions**. Combining the experience typically found in large firms with the personalized service of a boutique, we offer the best of both worlds. **No inefficiency—just exceptional legal guidance tailored to your needs.**

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Practice Areas

- Bankruptcy & Restructuring
- Business Tax
- Business & IP Litigation
- Commercial Real Estate
- Employment Law
- Finance
- International Practice
- Land Use, Zoning, & Development
- Media, Sports, & Trademarks
- Mergers & Acquisitions
- Non-Profit, Social Enterprise, & Social Investing
- Securities & Private Funds
- Tech Transactions & Start-Ups



AGDC
DIGITAL TRADE
PROGRAM

Boost your business with a responsible digital platform that enhances customer engagement and loyalty. The AGDC Digital Trade Program helps retailers connect with Adult Tobacco Consumers 21+ while driving business growth through incentives.

SCAN DATA BASE INCENTIVE

Receive a Scan Data Base Incentive payment for each eligible Scan Data transaction timely submitted to AGDC.

CONSISTENT LOYALTY ID (CID) PROMOTIONAL FUND

Earn incremental per-transaction incentive funds for each identified Consistent LID appearing 5 or more weeks in Scan Data.

SCAN DATA MAINTENANCE INCENTIVE

Submit weekly Scan Data files for 13 out of 13 weeks to receive additional incentive payments.

Contact your AGDC Representative to learn more about the Digital Trade Program

Altria
Altria Group Distribution Company

Servicing:
Philip Morris USA
U.S. Smokeless Tobacco Company
John Middleton
Helix Innovations
NJOY

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NXGA

NexGen Alliance Group

ARE YOU A C-STORE OWNER

SEARCHING FOR FANTASTIC DEALS AND THE BEST VENDOR CONTRACTS?

LOOK NO FURTHER!

BECOME PART OF THE NEXGEN ALLIANCE GROUP TODAY!

Our assistance to convenience store owners encompasses securing excellent deals and negotiating high-quality vendor contracts to cultivate reliable relationships with reputable suppliers.

- EXCLUSIVE PROMOTIONS
- VENDOR CONTRACTS
- RELIABLE SUPPLIERS
- DISCOUNTS
- REBATES
- SPECIAL OFFERS

EVERY C-STORE IS ELIGIBLE

REGISTER NOW

FOR MORE INFO.

(972) 922-2054

info@thenxga.com | thenxga.com

@thenxga

NXGA

NexGen Alliance Group



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FOR UPDATES, NEWS & MORE!

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QUARTERLY REBATE PAYMENT TIMELINE

QUARTER 1 JAN 1ST - MARCH 31ST	REBATE CHEQUE EXPECTED DATE	31 ST JULY
QUARTER 2 APRIL 1ST - JUNE 30TH	REBATE CHEQUE EXPECTED DATE	31 ST OCT
QUARTER 3 JULY 1ST - SEPT 30TH	REBATE CHEQUE EXPECTED DATE	31 ST JAN
QUARTER 4 OCT 1ST - DEC 31ST	REBATE CHEQUE EXPECTED DATE	30 TH APRIL